

Membership Application Date:

Membership in the Park Rapids Lakes Area Chamber of Commerce & Tourism is a tax-deductible business expense.
Membership Packages – Your landing page and how your business is viewed online at www.parkrapids.com

Basic Membership Package (Available to Associate Memberships Only)	General Membership Package - (Enhanced)
Basic Membership includes:	Enhanced includes:
<ul style="list-style-type: none"> Business Description up to 200 characters Hours of Operation up to 100 characters Driving Directions up to 200 characters Keywords up to 240 characters One (1) Business Category (see back page) 	<ul style="list-style-type: none"> Business Description up to 1600 characters Hours of Operation up to 100 characters Driving Directions up to 200 characters Keywords up to 600 characters Results Summary up to 200 characters, display on search results Two (2) Business Categories (One Primary, one Secondary (see back page) Primary category is printed in Discovery Guide Business Directory Search result Logo (Icon) Company Logo Photo Gallery YouTube Video Map location on web page Additional Bulleted Description up to 120 characters including 5 text bullets and 5 URL links
Associate Membership Annual Fee	
Associate (Add \$50 for Enhanced)	\$160
Non-Profit (Add \$50 for Enhanced)	\$140
Homebased (Add \$50 for Enhanced)	\$205
Individual (Add \$50 for Enhanced)	\$100

Voluntary Add-On Annual Fee	General Membership Annual Fee (Enhanced)		
Additional Category -- Annual Fee	\$30	1-person home based	\$255
Additional Business Directory Listing-- 2 nd Business in same Building Location --Annual Fee	\$50	0-2 Full Time Equivalent Employees	\$370
		3-10 Full Time Equivalent Employees	\$485
		11-20 Full Time Equivalent Employees	\$650
		21-50 Full Time Equivalent Employees	\$875
		51-70 Full Time Equivalent Employees	\$1175
		71-100 Full Time Equivalent Employees	\$1650
		100+ Full Time Equivalent Employees	****
		**** Rate is Negotiated	
		Lodging & Accommodations	Additional Business Discount
		Per Bedroom	\$13.50
		Per Campsite	\$3.25
		2 nd Business same owner – 30% off Enhanced Membership for additional business	

General Information

Company Name		Primary Phone	
Company Email		Alternate Phone	
Website		Fax	
Physical Address		Date Opened	
City State Zip		# Full Time Employees	
Mailing Address		# Part Time Employees	
City State Zip		# Seasonal Employees	

Primary Representative Employee Information

Name		Job Title	Work Phone	
Email			Cell Phone	
Physical Address			City State Zip	
Mailing Address			City State Zip	

Billing Representative Employee Information

Name		Job Title	Work Phone	
Email			Cell Phone	
Physical Address			City State Zip	
Mailing Address			City State Zip	

Web Display Information – Business Directory

Facebook		Business Description – Basic 200 characters – enhanced 1600
LinkedIn		
Instagram		
Twitter		
Hours of Operation	100 characters	Driving Directions – 200 characters
Keywords	Basic 240 characters -Enhanced 600	

