

Why should you join the Chamber of Commerce?

TOP 5 MEMBER BENEFITS

- Business Contacts – involvement with the Ambassadors committee, hosting and networking at our social events helps your business thrive and grow.
- Exposure and Publicity – all new members are recognized on social media platforms. Targeted and affordable advertising and sponsorships are offered throughout the year at Chamber hosted events.
- Professional Development – resources and experts assist with learning and development opportunities to support running a smarter and more profitable business.
- Referrals – we receive thousands of inquiries and referrals which we send your way through our web page, social media, member-to-member referrals, our Discovery Guide (distribution 50,000), the Happy Pac Coupon Book (distribution 30,000), and our Visitor Information center.
- Tourism and Collaboration – we collaborate with organizations, public entities, and private businesses to promote the Park Rapids Lakes Area as a premiere tourist destination.

Chamber '101' **WHO ARE WE?**

The Park Rapids Lakes Area Chamber of Commerce is an active, non-profit, progressive, membership-driven organization. We work together with our members to advance their common interests and to build a sustainable, thriving community. We advocate for and unite the business community to policymakers and advance the region's economic health.

OUR MISSION
To serve, connect and
promote our members.

OUR VISION
To be recognized as a
successful, influential
champion for members. To
ensure individual success
and prosperity for the
community at large

WHAT DOES THE CHAMBER DO?

The Chamber focuses on our mission and vision. We allocate significant resources to tourism marketing. We strive to bring the world to Park Rapids as a premiere tourist destination. We promote members through tourism marketing, the Love Local campaign, and event sponsorships. We connect members through our communication channels and networking events. We encourage visitors to patronize our members when they stop to vacation, shop, play, and eat!



YOUR CHAMBER. **YOUR SOURCE.**

WHO CAN JOIN?

Any person, association, firm, partnership, estate, corporation, non-profit, service, or fraternal organization, in agreement with the vision of the Park Rapids Lakes Area Chamber of Commerce, is eligible to apply for membership.

WHO RUNS THE CHAMBER?

The Chamber is run on a day to day basis by a paid staff. The President/CEO reports to a board of directors made up of individuals from member businesses elected as representatives. Ambassadors and volunteers are an integral part of our active and engaged membership.

WHAT DOES THE BOARD DO?

The Board sets policies and procedures, provides governance and direction for the Chamber. They volunteer their time to promote the Chamber's mission and vision.

WHAT DOES THE STAFF DO?

The staff recruits new members, executes member benefits, promotes members, and generates income through special events and social media.

IS THE CHAMBER PART OF THE CITY, COUNTY, OR STATE GOVERNMENT?

The Chamber is a separate entity from the government. We work closely with public entities to create a thriving business atmosphere.

"We all do better
when we all do
better"



Visit Us Today!

GENERAL MEMBERSHIP

1-Person Home-Based.....	\$255
0-2 *FTE.....	\$370
3-10 *FTE.....	\$485
11-20 *FTE.....	\$650
21-50 *FTE.....	\$875
51-70 *FTE.....	\$1175
71-100 *FTE.....	\$1650
101+ *FTE.....	Negotiated

*FTE = Full Time Equivalent Employees

ADDITIONAL MEMBERSHIPS

Second Business/Same Owner

30% off general membership

Lodging & Accommodations

General Membership based on FTE, plus \$13.50 per bedroom/\$3.25 per campsite

Memberships are payable in advance and automatically renewed annually. Park Rapids Lakes Area Chamber Memberships may be tax-deductible as an ordinary and necessary business expense. See membership application for complete details.

ADDITIONAL MEMBER BENEFITS

Your Personal Business Page on the Chamber's website www.parkrapids.com. The enhanced package includes a complete description, a video tour of your business, staff pictures, and a pinned Google map to your location.

Chamber Ambassador Ribbon Cutting offers a free media opportunity to celebrate grand openings, expansions, additions, and relocations.

Every Friday News is an E-Newsletter jam-packed with Chamber and Member news, press releases, calendar events, and job postings. Members can submit articles about your business via email to be added to the next available edition.

Job Listings can be found on our website allowing employers to post openings and potential employees to locate job opportunities.

Chamber Membership List available to all members free of charge; labels \$25.

Discovery Guide lists all Chamber members. The 50,000 guides are distributed annually to regional chambers, visitor's centers, Mall of America, MSP Airport, prospective visitors, area businesses, and on our website.

Champion Your Business with your promotional materials in the Chamber lobby. In an average month over 2,000 people come through the Visitor's Center!

Chamber Conference Room accommodating up to 14 people, is available free to members. Meeting Owl available upon request.

Networking Opportunities are held monthly on the 4th Tuesday through the Chamber Morning, Noon, and After Hours Buzz events. Give your business the chance to network with local business leaders of our community!

PARK RAPIDS
LAKES AREA
Your Chamber. Your Source.

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MEMBERSHIP BROCHURE

GETCONNECTED

www.parkrapids.com

218-732-4111