

Benefits of Membership

Chamber members enjoy the credibility that comes from participation in the organization. Consumers and colleagues alike recognize our members' commitment to collaboration and prosperity in the Park Rapids Lakes Area.

Our members tell us why they join!

Top 5 member benefits

• Exposure & Publicity

Targeted & affordable advertising and sponsorships are offered to promote your business effectively.

• Tourism Marketing & Collaboration

- As the official Destination Marketing Organization, we spend a significant amount of our resources to the Park Rapids Lakes Area as a tourist destination.
- The development of recreational amenities attracts visitors. We collaborate with a number of organizations, public entities and private businesses to advance facilities and attractions.

• New Business Contacts

Networking and engagement in our programs will help your business grow.

• Generating Referrals

We receive thousands of inquiries and we send them your way! Indirect referrals also happen through our web page, social media, various publications and member-to-member referrals.

• Professional Development & Access

We offer learning and development opportunities to help you run a smarter, more profitable business. We have resources and experts to call on for business advice.

Who Are We?

The Park Rapids Lakes Area Chamber of Commerce is a progressive, membership-driven organization wherein members cooperate to advance their common interests to build a sustainable, thriving community.

The **Mission** of the Park Rapids Lakes Area Chamber is to serve, connect and promote our members.

The **Vision** of the Park Rapids Lakes Area Chamber is to be recognized as a successful, influential champion for members; ensuring their individual success and prosperity for the community at large.

The Chamber has adopted the following **"New Story"** to define our process of engaging our membership and the community:

- We include many ideas, remember there are many realities and seek them out
- We include people who haven't been asked before
- We trust each other, we don't second guess
- We realize there's more than one way to accomplish things
- We have strategy with clear and defined goals
- **We all do better when we all do better**
- We focus on the positives and the assets
- We celebrate and publicize our successes
- We keep the vision in front of us
- We have fun



YOUR CHAMBER. YOUR SOURCE.

Who Can Join

Any person, association, firm, partnership, estate or corporation and any non-profit, service or fraternal organization in agreement with the vision of this organization shall be eligible to apply for a membership.

Benefits of Chamber membership are numerous. Some benefits will be more important to you than others. Your membership accomplishes several things: Get your name out there, create networking opportunities, combine resources, establish a sense of credibility.

"I value the strong support that the Chamber provides to the Hubbard County Aquatic Invasive Species Prevention Program. The Chamber member list provides a great way to communicate with resort owners and other businesses about current news on the local and state AIS programs. The staff is very friendly and always helpful. Much appreciated."
~ Ken Grob, Hubbard County COLA



"Truly, anybody who wants to get involved and get connected in the area should be a member of the Chamber. I've made a lot of contacts attending Chamber events and it has helped me become a part of the community in a much bigger way."
~ Kathy Jorgenson, Arvig

THANK YOU...

for operating a business in our area

for your tenacity and motivation to improve

for your determination to succeed

for supporting our community

for your passion

"Black Swan Cooperage has been a member of the Park Rapids Chamber for years. The chamber has helped us feel welcome and involved in the lakes area community. We have appreciated the willingness of the chamber to help us connect with people and businesses in the area to help us grow."
~ Heidi Korb, Black Swan Cooperage, LLC

Investments & Partnerships

GENERAL MEMBERSHIP

1 Person Home-Based.....	\$185
0-2 FTE* Employees.....	\$285
3-10 FTE* Employees.....	\$390
11-20 FTE* Employees.....	\$540
21-50 FTE* Employees.....	\$745
51-70 FTE* Employees.....	\$1025
71-100 FTE* Employees.....	\$1415
101+ FTE* Employees.....	Negotiated
*FTE Employees = Full Time Equivalent	

ADDITIONAL MEMBERSHIPS

Second Business/Same Owner - 30% discount off General Membership for additional business

LODGING & ACCOMMODATIONS

General Membership based on FTE equivalent, plus \$13.50 per bedroom & \$3.25 per campsite

ASSOCIATE MEMBERSHIPS

Associate (non-voting)	\$145
Nonprofit (non-voting)	\$125
Churches	\$125
Individual	\$85

Enhancements & Partnerships available at additional investment.

Please see application for details. Investments are payable in advance and membership renews annually. Membership investment in the Park Rapids Lakes Area Chamber may be tax deductible as an ordinary and necessary business expense.

PARK RAPIDS LAKES AREA

Your Chamber. Your Source.

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